

REPORT

JOINT EFFORTS OF AICTE AND IECSME DEVELOPED VILLAGE – DEVELOPED NATION

PROJECT TITLE	AICTE-IECSME INITIATIVE TO MAKE A ROAD MAP FOR CREATING ENTREPRENEURSHIP AND EMPLOYMENT OPPORTUNITIES IN THE 29 SUBJECTS OF PANCHAYATI RAJ ALONG-WITH THE FIELD VISIT TO THE SAGY ADOPTED VILLAGES BY THE HON'BLE MEMBERS OF PARLIAMENT OF UTTAR PRADESH FROM 24TH TO 29TH JULY, 2017		
PRINCIPAL INVESTIGATOR	SHRI VIJAY TIWARI		
MEMBERS	<ul style="list-style-type: none">▶ SHRI VIJAY TIWARI, PRESIDENT(INDIA), IECSME▶ DR. KAMAL TAORI, IAS-R, CHIEF ADVISOR, IECSME▶ SMT. LAXMI THAKUR SINGHAL, SECRETARY GENERAL, IECSME▶ SHRI ADITYA JAIN, EXECUTIVE MEMBER, IECSME▶ SHRI VISHAL SEHGAL, EXECUTIVE MEMBER, IECSME▶ SMT. SEEMA JAIN, MEMBER IECSME▶ SHRI SARVADAMAN TAORI, SECRETARY, IECSME▶ SHRI RAJAT KULSHRESHTHA, EXECUTIVE MEMBER, IECSME▶ SHRI ARVIND PRAJAPATI, DRIVER		
PUBLISHED DATE	3RD AUGUST 2017	YEAR:	2017
DETAILS	<p>1) NOIDA INSTITUTE OF ENGINEERING & TECHNOLOGY, GREATER NOIDA AND VISIT TO THE VILLAGE ADOPTED BY HON'BLE MINISTER OF STATE (I/C) FOR TOURISM AND CULTURE, GOVERNMENT OF INDIA, SHRI MAHESH SHARMA, MEMBER OF PARLIAMENT FROM GAUTAM BUDDHA NAGAR - VILLAGE – NEEMKA, BLOCK - JEWAR, GAUTAM BUDDHA NAGAR - COORDINATED BY PROF. (DR.) AJAY KUMAR, DIRECTOR AND HIS TEAM.</p> <p>2) PRANVEER SINGH INSTITUTE OF TECHNOLOGY, KANPUR AND VISIT TO THE VILLAGE ADOPTED BY HON'BLE MEMBER OF PARLIAMENT DR. MURALI MANOHAR JOSHI FROM KANPUR - VILLAGE - SINGHPUR KACHHAR, BLOCK - KANPUR, KANPUR NAGAR - COORDINATED BY SHRI PRANVEER SINGH, CHAIRMAN, PSIT AND HIS TEAM.</p>		

- 3) BABU BANARASI DAS NORTHERN INDIA INSTITUTE OF TECHNOLOGY, LUCKNOW AND VISIT TO THE VILLAGE ADOPTED BY HON'BLE HOME MINISTER OF INDIA SHRI RAJNATH SINGH, MEMBER OF PARLIAMENT FROM LUCKNOW - VILLAGE – BENTI, BLOCK - SAROJINI NAGAR, LUCKNOW - COORDINATED BY PROF. SHAILENDRA K. SARAF, DIRECTOR AND HIS TEAM.
- 4) GOEL INSTITUTE OF TECHNOLOGY & MANAGEMENT, FAIZABAD ROAD, LUCKNOW LINKED WITH THE VILLAGE ADOPTED BY SMT. PRIYANKA SINGH RAWAT, HON'BLE MEMBER OF PARLIAMENT FROM BARABANKI, VILLAGE - BUDHNAI, BLOCK - HAIDERGARH, BARABANKI - COORDINATED BY DR. A. K. BHARADWAJ, DIRECTOR AND HIS TEAM.
- 5) INSTITUTE OF ENGINEERING AND TECHNOLOGY, DR. RAM MANOHAR LOHIA AWADH UNIVERSITY, FAIZABAD AND VISIT TO THE VILLAGE ADOPTED BY HON'BLE MEMBER OF PARLIAMENT OF FAIZABAD SHRI LALLU SINGH, VILLAGE – TINDAULI, BLOCK - AMANIGANJ, FAIZABAD - COORDINATED BY DR. RAJ KUMAR TIWARI, DIRECTOR AND HIS TEAM.
- 6) VISIT TO THE VILLAGE ADOPTED BY DR. KAMAL TAORI, IAS-RETD, FORMER SECRETARY TO GOVERNMENT OF INDIA AND FORMER COMMISSIONER OF FAIZABAD - BRAHMARISHI SHANDILYA DHAM, VILLAGE – PURE PREM TIWARI (MAREMA), GRAM PANCHAYAT - PARA BRAHMNAN, BLOCK - MILKIPUR, FAIZABAD
- 7) VISIT TO THE VILLAGE ADOPTED BY HON'BLE MEMBER OF PARLIAMENT SMT. HEMA MALINI, MATHURA, MAHAVAN, RAWAL BANGAR COULD NOT BE COMPLETED AS THEIR WAS HEAVY TRAFFIC CONGESTION ON THE WAY AND DR. MANOJ TIWARI SUGGESTED THAT WE SHOULD VISIT IT NEXT TIME.

Executive Summary

- What the report is about

THIS REPORT IS ABOUT AICTE-IECSME INITIATIVE TO MAKE A ROAD MAP FOR CREATING THE ENTREPRENEURSHIP AND EMPLOYMENT OPPORTUNITIES IN THE 29 SUBJECTS OF PANCHAYATI RAJ ALONG-WITH THE FIELD VISIT TO THE SAGY ADOPTED VILLAGES BY THE HON'BLE MEMBERS OF PARLIAMENT OF UTTAR PRADESH FROM 24TH TO 29TH JULY, 2017.

WE VISITED 5 INSTITUTES WHICH WERE IDENTIFIED BY AICTE TO PARTNER WITH SIX VILLAGES ADOPTED BY FIVE MEMBERS OF PARLIAMENT AND ONE ADOPTED BY FORMER SECRETARY TO GOVERNMENT OF INDIA.

<p>- Background – why project was undertaken</p>	<p>THIS PROJECT WAS UNDERTAKEN SO AS TO GIVE PRACTICAL EXPOSURE TO 30,000 + STUDENTS GETTING SCHOLARSHIP FROM AICTE AND TO SUPPORT THE INITIATIVE OF VILLAGE ADOPTION PROGRAM OF HON'BLE PRIME MINISTER OF INDIA BY HON'BLE MEMBERS OF PARLIAMENT BY INVOLVING INSTITUTIONS ASSOCIATED WITH AICTE.</p>
<p>- Aims/objectives – what you wanted to achieve at the beginning</p>	<p>OUR OBJECTIVE IS TO MAKE IT A PROGRAMME OF INSTITUTIONS AND STUDENTS WITH THE HELP OF THE VILLAGERS AND SUPPORT OF AICTE, IECSME, NRDC & VARIOUS MINISTRIES OF CENTRAL & STATE GOVERNMENTS.</p>
<p>- Methodology – outline how you did the project</p>	<p>IT WAS INITIATED BY DIALOUGE AND LATER BY FORMATION OF A COMMITTEE OF 6 PERSONS BY AICTE AND THEN LAUNCHING OF THIS PROGRAM IN DELHI IN THE PRESENCE OF THE REPRESENTATIVES OF HON'BLE MEMBERS OF PARLIAMENT OF DELHI AND INSTITUTIONS OF NCR ON 29TH JUNE 2017.</p> <p>NEXT STEP WAS CONDUCTING A FIELD VISIT IN UTTAR PRADESH FROM 24TH TO 29TH JULY 2017.</p>
<p>- Results/key findings – this should outline what you found or key results</p>	<p>WE FOUND OUT THOSE INSTITUTIONS, THEIR MANAGEMENT & FACULTY NEEDS MORE MOTIVATION AND VILLAGERS HAVE TO BE TAKEN INTO THE CONFIDENCE.</p> <p>HON'BLE MEMBERS OF THE PARLIAMENT ALSO HAVE TO BE TAKEN INTO THE CONFIDENCE AND MOTIVATED TO HOLISTICALLY DEVELOP THIS ADOPTED VILLAGE.</p> <p>WE ALSO WILL HAVE TO MOTIVATE THE OFFICIALS INVOLVED AT VARIOUS LEVELS TO MAKE IT SUCCESSFUL.</p> <p>OUR REGULAR INTERVENTION AND MONITORING WILL BE THE KEY FACTOR IN THE SUCCESS OF THIS PROJECT.</p>
<p>- Implications for relevant stakeholders</p>	<p>THIS PROJECT WILL BECOME SERIOUS GAMECHANGER FOR THE RURAL INDIA BY CREATING ENTREPRENEURSHIP & EMPLOYMENT OPPORTUNITIES AND WILL HELP IN CONTROLLING RURAL MIGRATION.</p>
<p>- Recommendations</p>	<ul style="list-style-type: none"> ▶ FORMATION OF THE COMMITTEE AT THREE LEVELS ▶ MANAGEMENT \ FACULTY, STUDENTS AND VILLAGERS

	<ul style="list-style-type: none"> ▶ INTERACTION WITH THE HON'BLE MEMBER OF PARLIAMENT, DISTRICT, BLOCK & PANCHAYAT ADMINISTRATION, VILLAGE PANCHAYAT AND WARD COMMITTEE ▶ IDENTIFICATION AND HONOURING OF THE EFFECTIVE SENIOR CITIZENS , RETIRED PERSONS, PRESENT ENTERPRENEURS & SKILLED PEOPLE, NON-RESIDENT VILLAGES AND ENTHUSIASTIC YOUTH & FEMALES ▶ ENERGISING AND FORMATION OF THE TEAM AND ITS LEADER ▶ ENLISTMENT AND EMPOWERING OF THE STUDENTS GETTING THE SCHOLARSHIP FROM AICTE ATTACHED WITH THE INSTITUTION ▶ PARTNERING WITH THE VILLAGE AND ITS YOUTH WILLING TO BE THE ENTERPRENEURS ▶ DEVELOPING OF THE FACEBOOK PAGE \ WEBPAGE \ WEBSITE FOR THE VILLAGE - BRANDING ▶ MAKING OF THE CASE STUDY AND RECORD MAINTAINENCE & UPDATION
<p>Procedure</p>	<ul style="list-style-type: none"> ▶ LISTING OF THE POSSIBLE ENTERPRENEURSHIP OPPORTUNITIES FROM THE 29 SUBJECTS OF PANCHAYATI RAJ ▶ MAKING OF THE PROJECT ▶ INTERACTION WITH THE DISTRICT INDUSTRIES CENTRE AND CONCERNED AUTHORITIES ▶ INTERACTION WITH THE CONSULTANTS AND FINANCIAL INSTITUTIONS ▶ MAKING TIE-UPS AND ARRANGEMENTS WITH THE MARKET ▶ DEVELOPING TOURISM IN THE VILLAGE ▶ CONNECTING THE VILLAGE WITH THE GLOBE AND MARKET WITH THE HELP OF EMBASSIES, ORGANISATIONS, PSU'S AND OTHER AGENCIES
<p>Discussions</p>	
<p>Conclusion</p>	

DETAILS

MEETINGS WERE COORDINATED BY **DR. MANOJ TIWARI, REGIONAL OFFICER, AICTE – NORTHERN REGIONAL OFFICE.**

24TH JULY 2017 - OUR FIRST VISIT WAS TO **NIET, GREATER NOIDA**, AS WE REACHED THE INSTITUTION WE WERE VERY HUMBLY RECEIVED BY THE DIRECTOR OF THE INSTITUTION DR. AJAY KUMAR. HE ORGANISED TEA AND SNACKS FOR US AND A MEETING WITH ABOUT 500 STUDENTS IN THE HALL.

WHILE INTERACTING WITH THE STUDENTS OF THE INSTITUTION I AND DR. KAMAL TAORIJI ASKED THE STUDENTS ABOUT THEIR VIEWS OF DEVELOPING THE VILLAGES. STUDENTS WERE VERY ACTIVE IN THE DISCUSSION AND THEY WANTED TO BE THE PART OF THE VILLAGE DEVELOPMENT & ENTREPRENEURSHIP PROGRAM.

SOME OF THE STUDENTS WERE AWARE OF THE SCHEMES GIVEN BY THE GOVERNMENT IN THEIR VILLAGES FOR VARIOUS SCHEMES LIKE - MAKING OF THE TOILETS ETC... STUDENTS INFORMED US THAT THEY ARE FACING NUMBER OF PROBLEMS IN THEIR VILLAGES REGARDING DEVELOPMENTAL ISSUES AND IF THEY GO TO THE CONCERNED AUTHORITIES THEY ARE NOT GIVEN THE PROPER RESPONSE SO THEY WERE FINDING SOME PROBLEMS IN THE SYSTEM.

AFTER DISCUSSIONS WITH THE STUDENTS WE FOUND ONE STUDENT OF THE “NEEMKA” VILLAGE AND HE ACCOMPANIED US TO THE VILLAGE ALONGWITH THE FACULTY MEMBER.

IN THE **NEEMKA VILLAGE ADOPTED BY DR. MAHESH SHARMA, HON’BLE MINISTER OF STATE (IC) FOR TOURISM & CULTURE, GOI** WE MET THE VILLAGE PRADHAN AND FOUND OUT THAT HE WAS VERY ACTIVE AND INVOLVED.

THE VILLAGE NEEMKA HAS SEEN SOME DEVELOPMENT AFTER THE ADOPTION AS HON’BLE MINISTER HAS MOBILISED SOME CSR FUNDS FOR THE VILLAGE BUT LOT MORE NEEDS TO BE DONE.

IT HAS SOME PONDS WHICH CAN BE DEVELOPED INTO TOURIST SPOTS. VILLAGE HAS A GYMNASIUM CLOSE BY WHERE THEY ALSO GIVE THE CLASSES FOR MARTIAL ARTS FOR THE SELF DEFENSE TO THE GIRLS AND BOYS, VILLAGE HAS LOT OF POTENTIAL IN SPORTS. PRADHAN WAS TECHNOLOGICALLY SOUND AS HE SHOWED US THE DEVELOPMENTAL FIGURES ON HIS MOBILE PHONE. HE HAD ALL THE DATA OF THE EXPENDITURE HE HAD DONE ON HIS FINGERS, WE WERE VERY IMPRESSED BY THE PRADHAN OF NEEMKA.

FROM THEIR WE HEADED TOWARDS KANPUR GAUSHALA IN BHAUTI VILLAGE, KANPUR, FOR A NIGHT STAY. WE REACHED LATE IN THE NIGHT. NAME OF THE GAUSHALA IS KANPUR GAUSHALA SOCIETY AND IT IS MORE THAN 120 YEARS OLD ORGANISATION.

25TH JULY 2017 - IN THE MORNING WE WERE WELCOMED BY THE VICE-PRESIDENT OF THE GAUSHALA SHRI SURESH GUPTA AND DR. MANOJ TIWARI, REGIONAL OFFICER OF NORTHERN REGION OF AICTE.

MR. GUPTA WAS VERY HUMBLE AND CARE TAKING, AFTER THE MORNING BREAKFAST WE WERE TOLD THAT THEIR IS A PRESS CONFERENCE AT 12:00 NOON SO WE GOT READY FOR THE PRESS MEETING.

GAUSHALA WAS VERY WELL MAINTAINED AND THEIR WERE ABOUT 20-30 PEOPLE WORKING IN THE GAUSHALA. THIS GAUSHALA ALSO MAKES PRODUCTS FROM THE COW URINE AND DUNG. AFTER GOING AROUND THE GAUSHALA WE FOUND OUT THAT THEY ARE DOING A GOOD JOB OF MAKING SUCH A VARIETY OF PRODUCTS RELATED TO COW URINE AND DUNG AND COULD BE MARKETED AND IMPROVED BY INVOLVING THE STUDENTS. GAUSHALA HAS A VACANT TRAINING CENTRE WHICH COULD BE UTILISED BY US JOINTLY FOR RESIDENTIAL TRAINING OF ABOUT 20-25 PEOPLE.

LATER WE WERE INVITED BY THE FAMOUS COLLEGE OF ENGINEERING PSIT (PRANVEER SINGH INSTITUTE OF TECHNOLOGY, KANPUR). WE WERE WELCOMED BY ITS CHAIRMAN AND THE FACULTY OF THE COLLEGE. PSIT HOSTED A LOVELY LUNCH FOR ALL OF US.

PSIT IS A BEAUTIFUL AND LOOKS LIKE A EUROPEAN COLLEGE. WE INTERACTED WITH THE STUDENTS & FACULTY MEMBERS AND FOUND THAT STUDENTS ARE VERY INTELLIGENT AND ENTHUSIASTIC.

LATER WE VISITED THE VILLAGE ADOPTED BY DR. MURLI MANOHAR JOSHI, HON'BLE MEMBER OF PARLIAMENT FROM KANPUR, SINGHPUR KACHAR. OUR TEAM WAS ACCOMPANIED BY THE STUDENTS OF PSIT.

WE FOUND THAT THERE WAS ALREADY SO MUCH DEVELOPMENT IN THAT VILLAGE THAT IT DID NOT LOOK LIKE A VILLAGE, THERE WERE SOME MULTISTORED FLATS AND ON THE WAY TO THE VILLAGE THERE WERE NUMBER OF BIG PRIVATE SCHOOLS.

THERE WAS A LAND WITH SHEDS ON IT WHICH COULD BE USED AS A HAAT-BAZAAR FOR SELLING VEGETABLES FRUITS AND OTHER PRODUCE BY FARMERS, BUT WAS LEFT WASTED AND FILLED WITH WATER. THE BIGGEST PROBLEM IN THE VILLAGE IS THAT THEY NEED TO BE MOTIVATED AND GIVEN MORE OPPORTUNITIES TO LEARN AND EARN. THERE IS A WATER DRAINAGE PROBLEM IN THIS VILLAGE WHICH COULD BE RESOLVED BY INVOLVING OUR STUDENTS.

THIS VILLAGE HAS A WOMEN PRADHAN, WHO AFTER BEING ELECTED HAVE TO BE TRAINED TO GET MORE INVOLVED.

STUDENTS OF PSIT WERE VERY CO-OPERATIVE, THEY WERE WILLING TO HELP THE VILLAGES IN MAKING THEM LEARN AND EARN.

26TH JULY 2017 - OUR NEXT DESTINATION ON THE JOURNEY WAS TO VISIT THE **VILLAGE BENTI ADOPTED BY HON'BLE HOME MINISTER OF INDIA SHRI RAJ NATH SINGH JI**, WHICH IS SITUATED IN LUCKNOW THE CAPITAL CITY OF UTTAR PRADESH.

NEXT DAY WE VISITED THE BABU BANARSI DAS UNIVERSITY IN LUCKNOW, THIS HAS MORE THAN 22000 STUDENTS STUDYING IN VARIOUS PROGRAMS. WE HAD A VERY WARM WELCOME BY THE FACULTY OF THE UNIVERSITY.

LATER WE INTERACTED WITH THE STUDENTS, WHILE INTERACTING WITH THE STUDENTS WE FOUND OUT THAT

1). STUDENTS WERE VERY ACTIVE AND WERE WILLING TO PARTNER WITH US, WE HAD VERY INTERACTIVE DISCUSSIONS WITH THEM.

2). THERE IS A GAP BETWEEN THE ADMINISTRATION AND THE VILLAGERS, ADMINISTRATORS NEED TO BE IN CONSTANT TOUCH WITH THE VILLAGES AND TAKE MORE INITIATIVE IN MAKING THESE VILLAGES DEVELOPED AND SMART.

PPPPP MODEL IS VERY IMPORTANT IN THE DEVELOPMENT OF THESE VILLAGES.

27TH JULY 2017 – IN THE MORNING WE MET AND DISCUSSED ABOUT OUR PROJECT WITH THE COUPLE OF MINISTERS AND THE OFFICIALS OF THE GOVERNMENT OF UTTAR PRADESH.

IN THE LATER HALF WE VISITED **GOEL INSTITUTE OF TECHNOLOGY & MANAGEMENT, FAIZABAD ROAD, LUCKNOW** LINKED WITH THE VILLAGE ADOPTED BY **SMT. PRIYANKA SINGH RAWAT, HON'BLE MEMBER OF PARLIAMENT FROM BARABANKI**, VILLAGE - BUDHNAI, BLOCK - HAIDERGARH, BARABANKI - COORDINATED BY DR. A. K. BHARADWAJ, DIRECTOR AND HIS TEAM, WE WERE RECEIVED BY THE DIRECTOR AND HIS TEAM AND HAD ONE-TO-ONE INTERACTION WITH THE FACULTY AND THE STUDENTS.

IN THE EVENING WE REACHED FAIZABAD CIRCUIT HOUSE AND WERE GIVEN WARM WELCOME BY THE **DIVISIONAL COMMISSIONER OF THE FAIZABAD DIVISION** AND OTHER OFFICIALS.

28TH JULY 2017 – IN THE MORNING WE VISITED **INSTITUTE OF ENGINEERING AND TECHNOLOGY, DR. RAM MANOHAR LOHIA AWADH UNIVERSITY, FAIZABAD**, WE GOT THE WARM WELCOME IN THE INSTITUTE AND STUDENTS WERE INTERACTIVE. DIRECTOR OF THE INSTITUTE WAS VERY ENTHUSIASTIC AND WAS WITH US THROUGH OUT THE DAY TILL LATE IN THE EVENING.

LATER DISTRICT AUTHORITIES OF FAIZABAD HOSTED A LUNCH FOR US IN ACHARYA NARENDRA DEVA UNIVERSITY OF AGRICULTURE AND TECHNOLOGY, KUMARGANJ, FAIZABAD

AFTER THE LUNCH WE VISITED THE VILLAGE ADOPTED BY **HON'BLE MEMBER OF PARLIAMENT OF FAIZABAD SHRI LALLU SINGH**, VILLAGE – TINDAULI, BLOCK - AMANIGANJ, FAIZABAD – THE PROGRAM WAS COORDINATED BY DR. RAJ KUMAR TIWARI, DIRECTOR AND HIS TEAM.

HERE IN THIS VILLAGE THERE WERE THIRTY FIVE PONDS LYING UNUSED & UNAUCTIONED OTHERWISE, IF THEY WERE USED AND OPERATED THEY COULD BE VERY HELPFUL IN GENERATING REVENUE FOR THE GRAM PANCHAYAT.

DR. KAMAL TAORI JI ASKED THE AUTHORITIES TO BE MORE PEOPLE CENTRIC AND SENSITIVE TOWARDS DEVELOPMENTAL ISSUES BY INVOLVING THE LOCAL PEOPLE.

IN THE EVENING WE VISITED TO THE VILLAGE ADOPTED BY DR. KAMAL TAORI, IAS-RETD, FORMER SECRETARY TO GOVERNMENT OF INDIA AND FORMER COMMISSIONER OF FAIZABAD - BRAHMARISHI SHANDILYA DHAM, VILLAGE – PURE PREM TIWARI (MAREMA), GRAM PANCHAYAT - PARA BRAHMNAN, BLOCK - MILKIPUR, FAIZABAD.

IN THE MORNING WE PROCEEDED FOR KANPUR AND ATTENDED A PROGRAM COORDINATED BY KANPUR GAUSHALA AND LATER WE HAD A LUNCH AND REVIEW MEETING AT PSIT KANPUR, ATTENDED BY THE CHAIRMAN AND MANAGING DIRECTOR.

LATE IN THE EVENING WE REACHED DELHI.

VISIT TO THE VILLAGE ADOPTED BY HON'BLE MEMBER OF PARLIAMENT SMT. HEMA MALINI, MATHURA, MAHAVAN, RAWAL BANGAR COULD NOT BE COMPLETED AS THEIR WAS HEAVY TRAFFIC CONGESTION ON THE WAY AND DR. MANOJ TIWARI SUGGESTED THAT WE SHOULD VISIT IT NEXT TIME.
